

Taste, feel and see the difference!



MagnaBeauty™

Pure Derivatives
of Glycyrrhiza for
Cosmetic & Personal Care

MagnaBeauty™ products are widely used as functional ingredients in cosmetic and personal care products to improve taste, feel and tone.

Product	INCI Name	CAS NO.
Monoammonium Glycyrrhizinate (MAG)	Ammonium Glycyrrhizate	53956-04-0
Dipotassium Glycyrrhizinate (DPG)	Dipotassium Glycyrrhizate	68797-35-3
Disodium Glycyrrhizinate (DSG)	Disodium Glycyrrhizate	71277-79-7
Stearyl Glycyrrhetinate (SGA)	Stearyl Glycyrrhetinate	13832-70-7
Glycyrrhizic Acid (GA)	Glycyrrhizic Acid	1405-86-3
18 Beta Glycyrrhetinic Acid (18-B)	Glycyrrhetinic Acid	471-53-4
Glabridin 40%	Glycyrrhiza Glabra Root Extract	59870-68-7

Functional Benefits

Dipotassium Glycyrrhizinate

- Anti-oxidative
- Stabilizer
- Hypoallergenic
- For sensitive skin
- Calming
- Soothing

18 Beta Glycyrrhetinic Acid

- Calming
- Soothing
- Rejuvenating
- Repair & Replenish
- Support the skin barrier

Disodium Glycyrrhizinate

- Masks aftertaste
- Enhance/extend sweetness
- Enhance flavors
- Improves mouthfeel

Stearyl Glycyrrhetinate

- Brightening
- Hydrating
- Smooth complexion
- For sensitive skin
- Helps combat discoloration and uneven skin tone

Ammonium Glycyrrhizate

- Eliminates aftertaste
- Extends sweetness
- Enhances flavors
- Improves mouthfeel

Glabridin

- Anti-oxidative
- Brightening
- Hydrating
- Smooth complexion
- Helps combat discoloration and uneven skin tone



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