

Magna-Brands™

NEWS YOU CAN USE!

Sugar Free Vitamin Gummies Demo with MagnaSweet®



Pectin Based Sugar Free Vitamin Gummies Demo

Ingredients:	Control	Test Sample (with SwE-061)
	%	%
Water	30.685	30.678
Sorbitol	10.000	10.000
Pectin	1.600	1.600
Sodium Citrate	0.500	0.500
Polyglycitol Syrup	55.000	55.000
50% citric acid solution	1.500	1.500
Nat Strawberry Flavor WONF	0.300	0.300
Nat Kiwi Flavor WONF	0.100	0.100
Vitamin Mix (D3, Magnesium, Zinc)	0.300	0.300
Reb A 97%	0.015	0.015
MagnaSweet® SwE-061	0.000	0.007
Total:	100.000	100.000

MagnaSweet® SwE-061 enhances sweetness in sugar free vitamin gummies, and helps to mask bitterness and off-tastes from stevia, vitamins and minerals for an overall improved taste.

Our industry-leading taste solutions are customizable, cost efficient and highly effective

Global retail market overview: VMS, 2022

India is an opportunity market with strong value growth forecast, although per capita spend is low.
The US is the largest, and highest spending market by a significant margin.



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