

Consumer Insights and Taste Solutions with

October 31, 2022

Magna-Brands™

NEWS YOU CAN USE!

Sugar Free Vitamin Gummies Demo with MagnaSweet®



| Pectin Based Sugar Free Vitamin Gummies Demo | | |
|--|---------|-------------------------------|
| Ingredients: | Control | Test Sample (with SwE-061) |
| | % | % |
| Water | 30.685 | 30.678 |
| Sorbitol | 10.000 | 10.000 |
| Pectin | 1.600 | 1.600 |
| Sodium Citrate | 0.500 | 0.500 |
| Polyglycitol Syrup | 55.000 | 55.000 |
| 50% citric acid solution | 1.500 | 1.500 |
| Nat Strawberry Flavor WONF | 0.300 | 0.300 |
| Nat Kiwi Flavor WONF | 0.100 | 0.100 |
| Vitamin Mix (D3, Magnesium, Zinc) | 0.300 | 0.300 |
| Reb A 97% | 0.015 | 0.015 |
| MagnaSweet® SwE-061 | 0.000 | 0.007 |
| Total: | 100.000 | 100.000 |

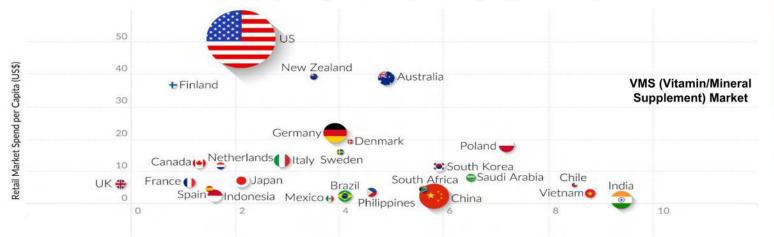
MagnaSweet® SwE-061 enhances sweetness in sugar free vitamin gummies, and helps to mask bitterness and off-tastes from stevia, vitamins and minerals for an overall improved taste.

Our industry-leading taste solutions are customizable, cost efficient and highly effective

Global retail market overview: VMS, 2022

India is an opportunity market with strong value growth forecast, although per capita spend is low.

The US is the largest, and highest spending market by a significant margin.



Compound Annual Growth Rate (%) (forecast average value growth over next five years)

Base: the size of each bubble represents the respective size of the market in value (US\$ estimate 2022); CAGR is in local currency